

CANADIAN INTERNET STATS PACK

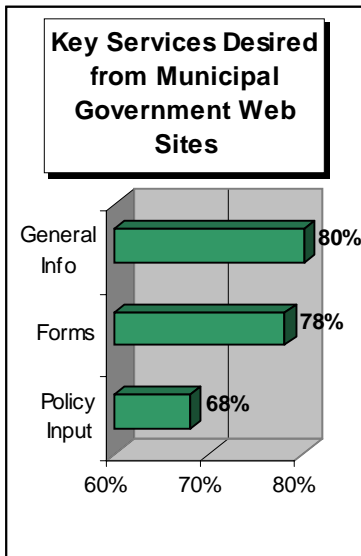


COMPILED BY
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% of Canadian Internet users who would do business online with their Local Government	64%
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Source: Ipsos-Reid

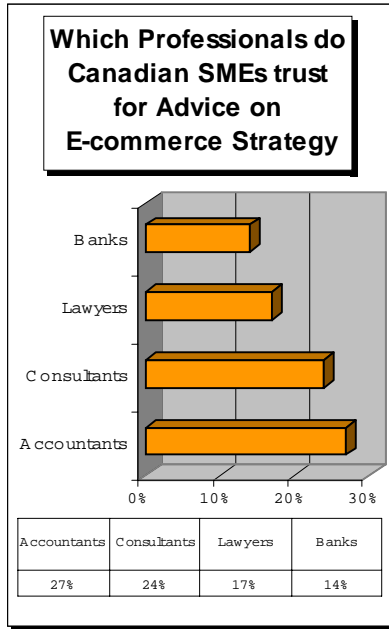


Source: Ipsos-Reid

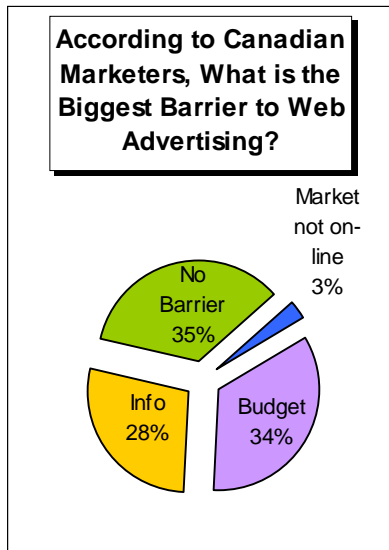
Interest in Municipal Services Online By Province/Region

Atlantic Canada	75%
Quebec	51%
Ontario	65%
Saskatchewan/Manitoba	66%
Alberta	72%
British Columbia	70%

Source: Ipsos-Reid

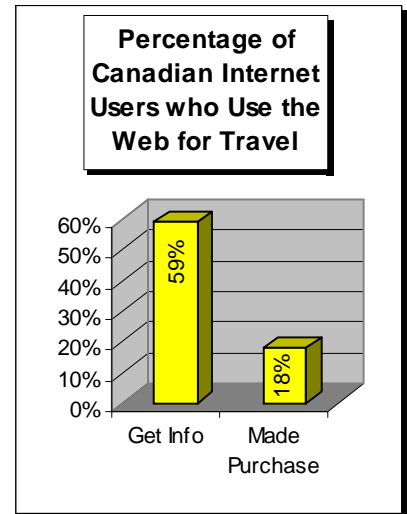


Source: CICA, CIBC, Bell Canada

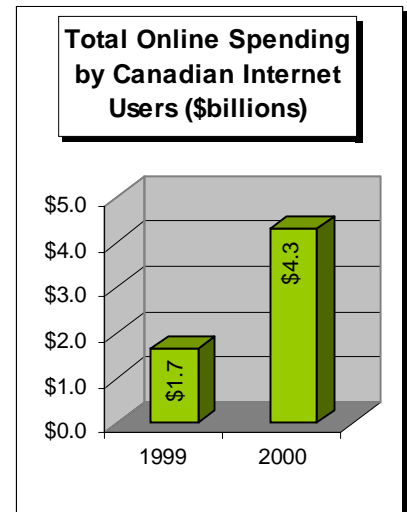


Source: 24/7 Media

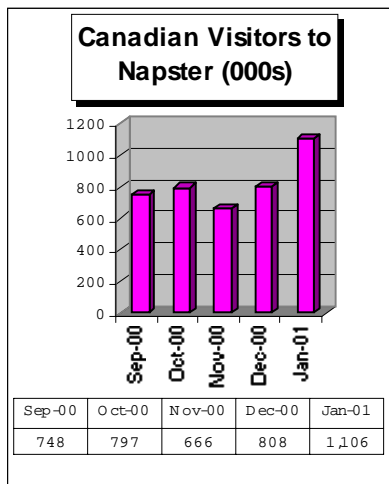
99 of 100 sites don't get the order
Make Your Site SELL!
<http://www.sitesell.com/MYSS22.html>



Source: Ipsos-Reid



Source Ipsos-Reid



Source: Media Metrix Canada

Canadians Online (January 2001)

Canadians Online	63%
Penetration Rate by Age Groups	
18-24	82%
25-34	75%
35-49	69%
50-64	56%
65 and over	17%
Penetration Rate by Household Income Groups	
Less than \$35,000	19%
\$33,000 - \$75,000	49%
\$75,000 or more	32%

Source: CF group / NFO Interactive