

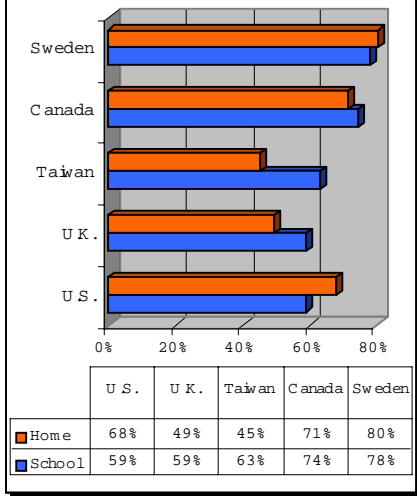
CANADIAN INTERNET STATS PACK



COMPILED BY
GDSOURCING.COM
SEP 2000 #3

This Stats Pack is distributed
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Percentage of Students with Internet Access 2000



Source: Angus Reid

Weekly time spent on-line by Canadian Teens 2000

Boys	10 Hours 40 minutes
Girls	8 hours

Source: Northstar Research Partners

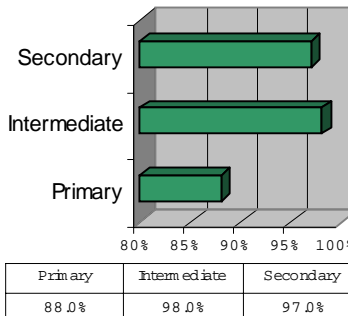
99 of 100 sites don't get the order
Make Your Site SELL!
<http://www.sitesell.com/MYSS22.html>

Online Activities of Canadian Teens 2000

Homework research	93%
Get information on favourite performing artist	80%
Play games	75%
Listen to music / download MP3 files	74%
Get music lyrics or scores	72%
Get information on favourite celebrities	69%
Join chat sessions or discussion groups	68%
Download software	59%
Use instant messaging	59%
Get sports information	57%

Source: Northstar Research Partners

Percentage of Canadian Students with Internet Access at School for Instructional Purpose by Grade Level



Source: Statistics Canada (SITES) Nov 1999

66%

Of parents say education is the biggest benefit of their children being on the Internet

51%

Say their biggest concern is inappropriate content

Source: Media Awareness Network (2000)

Major Obstacles for Canadian Schools to Realize Internet Objectives (Nov 1999)

(% of students affected as reported by IT coordinator)

	Primary	Intermediate	Secondary
Not enough simultaneous access	53%	40%	38%
Slow network performance	43%	51%	51%
Complicated to connect	10%	8%	6%
Poor quality of Internet materials	9%	10%	9%
Insufficient technical support	49%	51%	56%
Difficulty finding info	32%	21%	25%
Information overload	37%	32%	41%
Not enough connections	41%	25%	26%
Students know more than teachers	35%	48%	51%

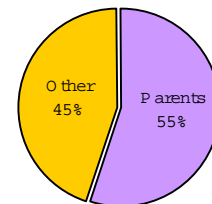
Source: Statistics Canada (SITES)

Student/Computer Ratio in Canadian Schools (Nov 1999)

	Primary	Intermediate	Secondary
CANADA	9	8	7
NF	10	11	8
PE	14	9	6
NS	15	11	9
NB	10	9	8
PQ	11	11	9
ON	9	6	6
MB	8	6	5
SK	10	8	8
AB	7	6	7
BC	8	8	8

Who is responsible for content children encounter online?

(According to Canadian Parents)



Source: Media Awareness Network (2000)