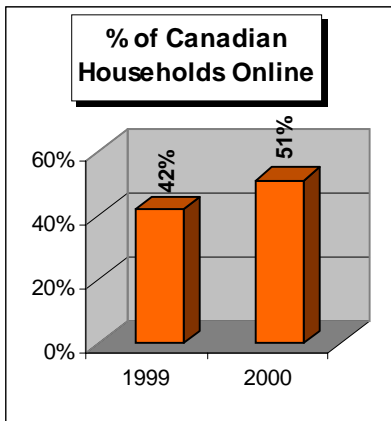


# CANADIAN INTERNET STATS PACK



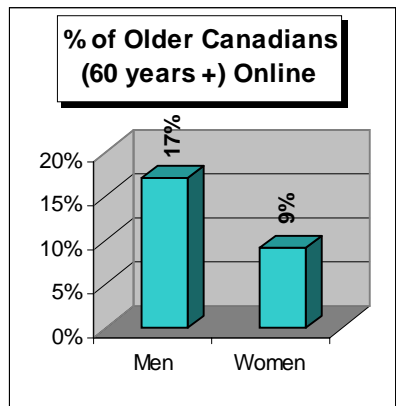
COMPILED BY  
GDSOURCING.COM  
SEPT 2001 #10

This Stats Pack is distributed  
free of charge at  
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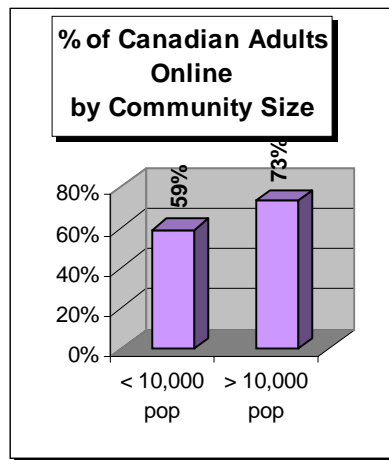


Source: Statistics Canada (June 2001)

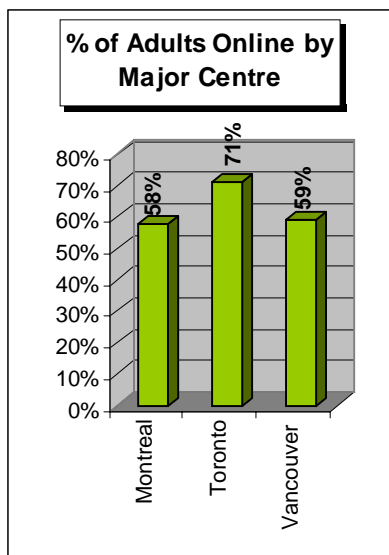
**6.9 million households**  
in Canada are now on-line  
Source: Statistics Canada (June 2001)



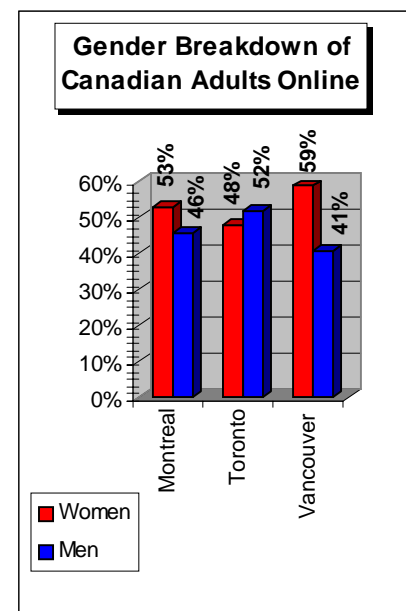
Source: Statistics Canada (June 2001)



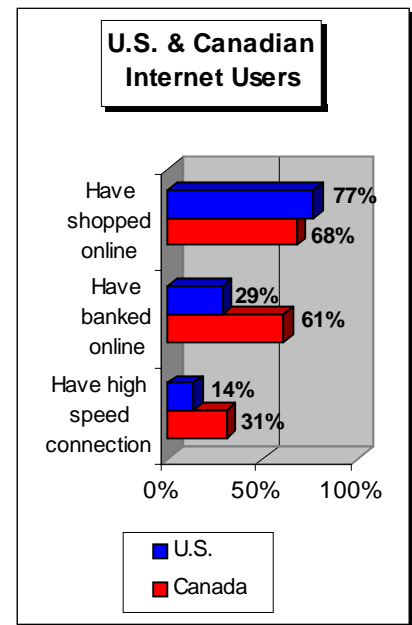
Source: NFP CFGroup (Sept 2001)



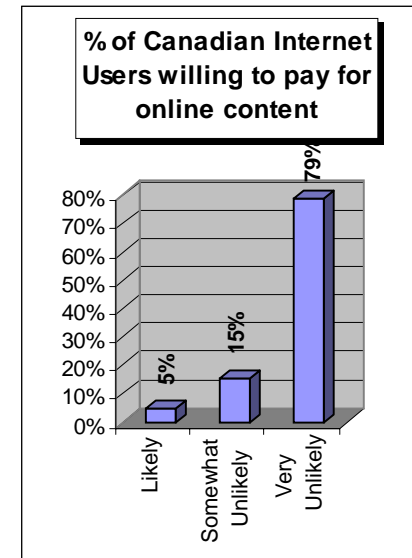
Source: NFP CFGroup (Sept 2001)



Source: NFP CFGroup (Sept 2001)



Source: Ipsos-Reid (Aug 20, 2001)



Source: Ipsos-Reid (Sept 7 2001)

**8%** Of Canadian Internet Users have paid for online content in the past.

Source: Ipsos-Reid (Sept 7 2001)

**10%** Of Canadian Internet Users are willing to pay for premium online content

Source: Ipsos-Reid (Sept 7 2001)

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